

SAPBA Sponsorship Structure

Class Sponsorship

Sponsor Class	Rand Value	Sponsor Exposure	Sponsor's Choice for Expenditure
Diamond	> R50 000	<ul style="list-style-type: none"> • Prime exhibition booth • Logo on stage backdrops, banners, delegate packs • Featured on symposium website & social media (Diamond Sponsor) • Full-page advert in proceedings booklet (Online and Print Version) 	<ul style="list-style-type: none"> • International keynote speaker • Branding of Gala Dinner venue & stage • Exclusive branding of registration area
Platinum	> R30 000	<ul style="list-style-type: none"> • Static exhibition booth (max. 2 sponsors) • Logo on symposium app, screensavers & coffee stations • Half-page advert in proceedings booklet (Online and Print Version) • Sponsor highlight in SAPBA newsletter 	<ul style="list-style-type: none"> • Meet and Greet function branding • Gala Dinner table branding • Sponsored plenary session (session named after sponsor) • Keynote introduction opportunity
Gold	R20 000 – R30 000	<ul style="list-style-type: none"> • Exhibition space • Logo on delegate name tags • Logo in conference slideshow loop • Quarter-page advert in proceedings booklet (Online and Print Version) 	<ul style="list-style-type: none"> • Shared sponsorship of international/national speaker • Sponsored lunch or tea break • Branding at poster display area
Silver	R15 000 – R20 000	<ul style="list-style-type: none"> • Logo at refreshment stations and venue signage • Acknowledgement in opening & closing remarks • Logo on conference website & printed agenda 	<ul style="list-style-type: none"> • Shared sponsorship of national speaker • Student travel grants (named after sponsor) • Branding of delegate gift packs (pens, notebooks, etc.)
Bronze	R10 000 – R15 000	<ul style="list-style-type: none"> • Logo on symposium banners & shared sponsor slides • Acknowledgement on SAPBA website & social media • Mention in proceedings booklet 	<ul style="list-style-type: none"> • Shared national sponsorship • Student prize sponsorship (poster/presentation award named after sponsor) • Branding at registration desk

Individual Items Available for Sponsorship

Category	Options
Branded Items	Conference bags, memory sticks with abstracts, lanyards, stationery (notebooks/pens), hats/caps, sunscreen, snacks, eco-friendly tote bags, water bottles, power banks, charging stations
Gala Dinner	Exclusive wine sponsor, dinner table branding, entertainment sponsor, photo booth with sponsor logo, full exposure throughout Gala Dinner
Donations & Exhibitors	Student bursaries, best poster/oral presentation awards, travel scholarships, research grant sponsorship